

**Detailed Course Scheme**  
**BBA LL.B.**  
**(Five years integrated Law programme)**

**Semester-II**  
**(2018-23)**

DOC201807020034



**RNB GLOBAL UNIVERSITY**

RNB Global City, Ganganagar Road,  
Bikaner, Rajasthan 334601

## **OVERVIEW**

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June)**. Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The Curriculum for BBA LL.B. Program for Even (January-June) Semester 2019 along with examination pattern is as follows:

### **Course Scheme**

#### **Semester -II**

<b>S. No.</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>
1.	16003300	Law of Contract –II (Special Contracts-including Negotiable Instrument Act, 1881)	4	1	0	5
2.	16003400	Law of Torts and Consumer Protection	4	1	0	5
3.	11011400	Marketing Management	4	1	0	5
4.	11011300	Organizational Behavior	4	1	0	5
5.	16006900	Property Law	4	1	0	5
6.	16001300	Ability & Skill Enhancement- II	2	0	0	2
7.	16007000	Comprehensive Viva and Seminars, Debates & Quiz	-	-	-	3
8.	99002800	Workshops & Seminars	-	-	-	1
9.	99002700	Human Values & Social Service/NCC/NSS	-	-	-	1
<b>Total</b>			<b>22</b>	<b>5</b>	<b>0</b>	<b>32</b>

### **EVALUATION SCHEME**

The evaluation of the BBA LL.B. program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

### **Internal Assessment**

The distribution of Internal Assessment Marks is as follows:

Type	Details	Marks
Mid Term	Two Mid-term Sessional of 15 marks each (15+15)	30
Marks obtained in various Tests, Assignments, Presentations, Quiz, Tutorials, etc.	Average of marks obtained	15
Attendance	75%+ : 5 marks	5
<b>TOTAL</b>	<b>50</b>	

### **External Assessment**

Type	Marks
Theory	50

### **EVALUATION SCHEME- WORKSHOPS & SEMINARS & NCC/NSS**

1. NCC/NSS will be completed from Semester I – Semester IV. It will be evaluated internally by the institute. The credit for this will be given at the end of Semester.
2. The students have to join club/clubs with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after the end of Semester

### **CURRICULUM**

**Course Name: Law of Contract –II**

**Course Code: 16003300**

### **Course Outline**

### **Unit I: Indemnity & Guarantee and Agency (Conceptual Study)**

- a) Distinction between Indemnity and Guarantee
- b) Rights and Duties of Indemnifier and Indemnified
- c) Rights and Duties of Principle Debtor and Creditor
- d) Liability of Surety
- e) Contract of Agency
- f) Creation of Agency
- g) Rights and Duties of Agent and Principal
- h) Agent's Authority
- i) Determination of Agency

### **Unit II: Bailment and Pledge:**

- a) Concept of Bailment
- b) Rights and Duties of Bailor and Bailee
- c) Lien
- d) Finder of Goods

### **Unit III: The Indian Partnership Act, 1932**

- a) Nature of Partnership Firm
- b) Rights /Duties of Partners *inter se*
- c) Incoming and Outgoing Partners,
- d) Position of Minor
- e) Dissolution and Consequences

### **Unit IV: The Sale of Goods Act, 1930**

- a) Definitions, Distinction between Sale and Agreement to Sale
- b) Conditions and Warranties
- c) Rights and lien of Unpaid Seller
- d) Remedies for Breach of Contract of sale

### **Unit V: The Negotiable Instrument Act, 1881**

- a) Definition and Kinds of Negotiable Instruments
- b) Holder and Holder-in-Due Course
- c) Material Alterations and Crossing of Cheque, etc.
- d) Dishonor of Negotiable Instruments

### **LEADING CASES:**

1. The Pioneer Container KH Enterprise v/s Pioneer Container [1994] 2 AC 324
2. Jay Bharat Credit v/s CST and Anr
3. Jagannath Patnaik v/s Sri Ptambar Bhupati HarichandanAIR 1954 Ori 241
4. NM Gaziwala and Ors. Vs. S.P.A. Papammal and Anr. 1967 AIR 333, 1966 SCR 38

### **Suggested Readings:**

1. Pollock & Mulla, *Indian Contract and Specific Relief Act*, Lexis Nexis, 2013 (14<sup>th</sup> Edn).
2. Avtar Singh, *Law of Partnership*, Eastern Book Company, 2012 (4<sup>th</sup> Edn).
3. Avtar Singh, *Law of Contract and Specific Relief*, Eastern Book Company, 2013 (11<sup>th</sup> Edn).
4. S. P. Sengupta, *Commentaries on Negotiable Instruments' Act*, Central Law Agency, 2008 (3<sup>rd</sup> Edn).
5. Avtar Singh, *Sale of Goods*, Eastern Book Company, 2011 (7<sup>th</sup> Edn).
6. Michael G. Bridge (ed.), Benjamin's *Sale of Goods*, Sweet & Maxwell, 2013 (8<sup>th</sup> Edn)
7. P.S. Atiyah, *Sale of Goods*, Pearson Education, 2010 (12<sup>th</sup> Edn).
8. B.M. Prasad and Manish Mohan, *Khergamvala on the Negotiable Instrument Act*, 2013, Lexis Nexis, 2013 (21<sup>st</sup> Edn).
9. P. Mulla, *The Sale of Goods and Indian Partnership Act*, Lexis Nexis, 2012 (10<sup>th</sup> Edn).

### **Course Name: Law of Torts and Consumer Protection**

**Course Code: 16003400**

#### **Course Outline**

#### **Unit I: Introduction and Principles of Liability in Tort**

- a) Definition of Tort
- b) Development of Law of Torts
- c) Distinction between Law of Tort, contract, Quasi-contract and crime
- d) Constituents of Tort: *Injuria sine damnum*, *Damnum sine injuria*

#### **Unit II: General defenses:**

- a) *Volenti non-fit Injuria*,
- b) Necessity
- c) Plaintiff's default
- d) Act of God
- e) Inevitable accidents
- f) Private defense

#### **Unit III: Specific Torts-I**

- a) Negligence
- b) Nervous Shock
- c) Nuisance
- d) False Imprisonment and Malicious Prosecution
- e) Judicial and Quasi: Judicial Acts
- f) Parental and Quasi-Parental authority

#### **Unit IV: Specific Torts-II**

- a) Vicarious Liability
- b) Doctrine of Sovereign Immunity
- c) Strict Liability and Absolute Liability
- d) Defamations

#### **Unit V: The Consumer Protection Act, 1986**

- a) Definitions of Consumer, Goods and Services
- b) Rights and Duties of Consumer
- c) Authorities for Consumer Protection
- d) Remedies

#### **LEADING CASES:**

1. BALTIMORE AND OHIO R.R. V. GOODMAN, 275 U.S. 66 (1927)
2. Bethel v. New York City Transit Authority, 703 N.E.2d 1214 (1998) Donoghue v. Stevenson: A formative House of Lords case.
3. Caparo v. Dickman: 3 House of Lords case.
4. McDonald's coffee case:
5. Martin v. Herzog: statutory violations and duty of care 248 N.Y. 339, 162 N.E. 99. (1928)
6. POKURA V. WABASH RY. CO., 292 U.S. 98 (1934)
7. Fletcher v. Rylands: Early leading case on strict liability doctrine. (Exchequer Chamber, 1866) L.R. 1. Ex. 265.
8. Tarasoff v. Regents of the University of California, 551 P.2d 334 (Cal. 1976)
9. Trimarco v. Klein, Ct. of App. of N.Y., 56 N.Y.2d 98, 436 N.E.2d 502 (1982). (custom and usage are merely part of the reasonable person standard)
10. United States v. Carroll Towing Co.: U.S. Court of Appeals, 2nd Circuit. 159 F.2d 169.
11. Vaughan v. Menlove, 132 Eng. Rep.490 (C.P. 1837):
12. Kasturilal Ralia Ram V. The State of Uttar Pradesh 1965 AIR 1039; 1965 SCR (1) 375 :

#### **Suggested Readings**

1. W.V.H. Rogers, *Winfield and Jolowicz on Tort*, Sweet & Maxwell, 2010 (18<sup>th</sup>Edn).
2. Ratanlal&Dhirajlal, *The Law of Torts*, Lexis Nexis, 2013 (26<sup>th</sup>Edn).
3. B.M. Gandhi, *Law of Torts with Law of Statutory Compensation and Consumer Protection*, Eastern Book Company, 2011 (4<sup>th</sup>Edn).
4. R.K. Bangia, *Law of Torts including Compensation under the Motor Vehicles Act and Consumer Protection Laws*, Allahabad Law Agency, 2013.
5. RamaswamyIyer's , *The Law of Torts*, Lexis Nexis, 2007 (10<sup>th</sup>Edn).

## **Course Name: Marketing Management**

**Course Code: 11011400**

### **Course Outline**

#### **Unit I: Introduction**

- a) Meaning, Nature and Scope of Marketing
- b) Core Marketing Concepts
- c) Marketing Philosophies
- d) Concept of Marketing Mix
- e) Understanding Marketing Environment
- f) Consumer and Organisation Buyer Behaviour
- g) Market Segmentation, Targeting and Positioning

#### **Unit II: Product Planning and Pricing**

- a) Product Concept
- b) Types of Products
- c) Major Product Decisions
- d) Product Life Cycle, New Product Development Process
- e) Pricing Decisions
- f) Determinants of Price
- g) Pricing Process, Policies and Strategies

#### **Unit III: Promotion and Distribution Decisions**

- a) Communication Process
- b) Promotion Tools-Advertising, Personal Selling, Publicity and Sales Promotion
- c) Distribution Channel Decisions-Types and Functions of Intermediaries, Selection and Management of Intermediaries

#### **Unit IV: Emerging Trends and Issues in Marketing**

- a) Consumerism, Rural Marketing, Social Marketing
- b) Direct Marketing
- c) Green Marketing
- d) Digital Marketing – Online and Social Media Marketing
- e) Marketing Ethics

## **Unit V: PSDA (Professional Skill Development Activities)**

- a) Case Study discussion
- b) Marketing Debate- Right Price v/s Fair Price of products, it's form or function marketing Debate / Discussion- TV v/s Internet Advertising / Channel Conflict
- c) Assignment and Presentation on emerging trends.

## **Suggested Readings**

1. Philip Kotler, K.L. Keeler, A. Koshy, M. Jha, *Marketing Management: A South Asian Perspective*, Pearson Education, Delhi. 13<sup>th</sup> Edition, 2009.
2. B. Baines, C. Fill, K. Page, P.K. Sinha, *Marketing-Asian Edition*, Oxford University Press, Delhi, 2013 .
3. M.J. Etzel, B.J. Walker, W.J. Stanton, A. Pandit, *Marketing*, McGraw Hill, New Delhi. 14<sup>th</sup> Edition, 2010.
4. J. Darymple Douglas, & Leonard J. Parsons, *Marketing Management: Text and Cases*. Seventh Edition, John Wiley and Sons, 2002.
5. Arun Kumar, N.Meenakshi, *Marketing Management*, Vikas Publishing House, Noida, India, 2<sup>nd</sup> Edition, 2011 .
6. V.S. Ramaswamy, S. Namakumari, *Marketing Management - Global Perspective, Indian Context*, Macmillan Publishers India, New Delhi, 4<sup>th</sup> Edition, 2009.

## **Course Name: Organizational Behavior**

### **Course Code: 11011300**

### **Course Outline**

#### **Unit I: The Concept of Organizational Behavior**

- a) Disciplines Contributing to the Field of Organizational Behavior
- b) The OB Model
- c) Challenges and Opportunities for OB
- d) Diversity in Organizations

#### **Unit II: Organizational Culture and Climate**

- a) Managerial Communication
- b) Attitudes and Values
- c) Emotions and mood



### **Unit III: Behavioral Dynamics**

- a) Perceptions
- b) Learning
- c) Personality
- d) Motivation
- e) Stress and its Management

### **Unit IV: Group Dynamics and Work Teams**

- a) Creating Effective Teams
- b) Types of Teams
- c) Stages of Group Development
- d) Group Think
- e) Group Shift Social Loafing
- f) Group Decision Making Techniques
- g) Power and Politics
- h) Change Management

### **Unit V: PSDA (Professional Skill Development Activities)**

- a) Understanding gender based aspects of work environment, Activity on understanding globalization and diversity issues pertaining to organizational behavior.
- b) Activity on Cross cultural communication, Hands on exercise on nonverbal communication and skill development.
- c) Activity on managing stress, self-assessment of personality.
- d) Exercise on Team building, case study on power and politics, Activity on Change Management.

### **Suggested Readings**

1. Judge Robbins and Vohra, *Organizational Behaviour*, 15<sup>th</sup> edition ,Pearson education India, New Delhi, 2013.
2. Luthans, *Organizational Behaviour*, 12<sup>th</sup> edition ,Tata McGraw Hill, 2013.
3. Parikh and Gupta, *Organizational Behaviour*, Tata McGraw Hill, 2010.
4. Mohanty Chitale and Dubey, *Organizational Behaviour: Text and Cases*, PHI Learning, Delhi, 2013.

**Course Name: Property Law**

**Course Code: 16006900**

## **Course Outline**

### **Unit I: Concept of Property and General Principles Relating to Transfer of Property**

- a) Concept of Property: Distinction between Movable and Immovable Property
- b) Conditions Restricting Transfer
- c) Definition of Transfer of Property
- d) Transferable and Non-Transferable Property
- e) Transfer to an Unborn Person and Rule against Perpetuity
- f) Vested and Contingent interest
- g) Rule of Election

### **Unit II: General Principles Governing Transfer of Immovable Property**

- a) Transfer by Ostensible Owner
- b) Rule of Feeding Grant by *Estoppel*
- c) Rule of *Lis pendens*
- d) Fraudulent Transfer
- e) Rule of Art Performance
- f) Actionable Claim

### **Unit III: Specific Transfers - I**

- a) Mortgage: Definitions and Kinds, Rights and Liabilities of Mortgagor and Mortgagee
- b) Charge

### **Unit IV: Specific Transfer - II**

- a) Sale and Gift
- b) Lease

### **PSDA (Professional Skill Development Activities)**

- Drafting a Mortgage/Sale/Gift/Lease Deed Visit to Record Room
- Class Moot Court
- Awareness Camp

### **Suggested Readings:**

1. Mulla, Transfer of Property Act, Lexis Nexis, 2013
2. Poonam Pradhan Saxena, Property Law, 2011
3. James Charles Smith, Property and Sovereignty (Law, Property and Society), Ashgate, 2014
4. Avtar Singh, Transfer of Property Act, Universal Publishing Pvt Ltd., 2012
5. Sandeep Bhalla, Digest of Cases on Transfer of Property in India, Eastern Book Company, 2<sup>nd</sup> Edn., 2012

**Course Name: Comprehensive Viva and Seminars, Debates & Quiz**

**Course Code: 16007000**

**Course Outline**

Comprehensive Viva shall be conducted by a board of examiners constituted by a Committee comprising of all faculty members involved in teaching BALL.B. Students. Important recent cases and any legislative changes on the subjects taught during the semester shall be discussed.

**Course Name: Ability and Skill Enhancement II**

**Course Code: 16001300**

**Course Outline - Final Assessment - Debate/Group Discussion**

**Unit I: Phonetics**

Phonetic symbols and the International Phonetic Alphabets (IPA), The Description and Classification of Vowels (Monophthongs & Diphthong) Consonants, Phonetic Transcription & Phonology, Syllable, Stress & Intonations, Reading aloud, recording audio clips.

**Unit II: Vocabulary Building**

Idioms and Phrases, Words Often Confused, One word Substitution, Word Formation: Prefix & Suffix.

**Unit III: Ethics & Etiquettes**

What are ethics, what are values, difference between ethics and morals, Business ethics, workplace ethics, what are virtues for e.g. civic virtues, etc. Human ethics and values- 5 core human values are: right conduct, living in peace, speaking the truth, loving and care, and helping others.

Etiquette awareness, Importance of First Impression, Personal Appearance & Professional presence, Personal Branding, Dressing Etiquette, Dining Etiquette.

**Unit IV: Reading & Writing Skills**

Reading Comprehension, News Reading, Picture Description, Paragraph Writing, News Writing.

**Unit V: Listening & Speaking Skills** Public Speaking, Debate, Inspirational Movie Screening, Skit Performance.

**Note:** The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

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